## **RESILIENCE PARTNERS**

## At a glance

A direct lending firm managed by an experienced team of investment professionals to help companies execute its long term plans

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## 1. EXECUTIVE SUMMARY (I)

#### THE OPPORTUNITY

- A EUR 150-200M Fund II backed by all existing Fund I investors - all leading institutions<sup>(1)</sup> - with extensive experience helping companies execute its growth plans
- Focused outstanding SMEs, that have limited long-term financing options for their needs

#### **Resilience Partners**

#### THE TEAM

- Proven team, has worked together for years alongside growing companies
- Direct lending experience in same investment focus
- EUR 225M invested/AUM, with outstanding results, in over 50 companies c. 50 years investment experience in the exact segment locally, with internationally proven processes

#### **WHAT WE ARE**

- Fund II on the back of high demand from Fund I, provides long-term debt financing solutions to Spanish SMEs for their growth events
- Fully committed, independent and aligned with investors and ESG/Diversity pioneer
- Investing in midmarket is our only and core activity

## 1. EXECUTIVE SUMMARY (II)

## **Objective**

- To invest in a portfolio of outstanding SME due to high borrower selectivity, unique local access and structuring (flexibility)
- To help premier SMEs execute their growth and financing plans
- To become the **reference independent direct lending firm** in this segment in Spain
- To be an alternative for companies to Private Equity/ buyout funds that require eventual exits

# Investment Approach

- Flexible debt instruments adapted to
- ✓ The specific needs of the companies in terms of duration, amortization
- ✓ The cash and risk profile of the company
- ✓ Where applicable, **equity related upside** and active involvement post investment
- Resilience takes lead role, in proprietary transactions, due to longstanding relationships with companies

## Investment Criteria

- Target company size: EUR 3-15M EBITDA
- Geography: Key Focus Spain and up to 20% in other EU markets
- Purpose: Support growth plans of sector leading companies, debt realignment
- Average Investment Profile: EUR 4-15M per investment. Amortizing or Balloon/Bullet. Final Maturity 5+ years
- Fund size: EUR 150-200M, with a hard cap of EUR 250M

2. INVESTMENT STRATEGY: PRO-ACTIVE ORIGINATION AND "SHADOW

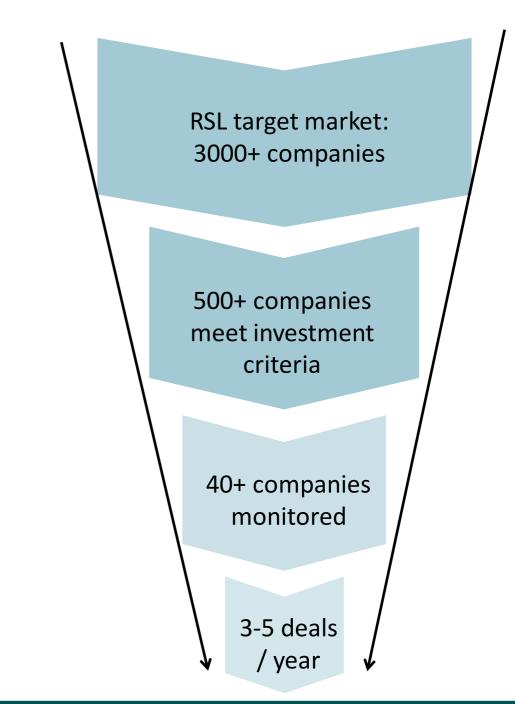
PORTFOLIO"

ORIGINATION DATABASE/
"SHADOW PORTFOLIO"

Past investments

Sector knowledge

Proactive Origination



Our proactive origination method to identify company has been proven and successfully implemented in over the years. It results in a systematic origination tool, that is monitored and refined over time, and provides proven results. It is also complemented by an extensive network of advisors, companies and teams as a result of 25+ years of investing, providing unique access in the Spanish SME market

### 2. OPPORTUNITY: LARGE INVESTABLE UNIVERSE



#### Size of the Spanish Private Equity market is EUR 2Bn per year

- PE market is highly volatile and dependent on a few of large deals per year. Private Equity market for expansion capital is c. EUR 200-300M per year.
- Mezzanine debt for PE- backed mid-market businesses is not historically large.
- Private debt and direct lending sector is currently being created. It grows at a fast pace and is positioning as a solid alternative/financing solution for companies.

#### Non-PE (Sponsorless) related market is harder to accurately measure, estimated at several times the size of the PE Market

Has historically funded its growth via commercial bank debt (mostly short-term). Long-term funding is now
unavailable or limited. Local banks are in the market for balance-sheet, real estate, and short-term lending.
 International banks have either left Spain or entirely focused on Spanish multinationals (sales > EUR 200M).

Provides significant market to invest in cash flow generating outstanding companies

#### 2. OPPORTUNITY: CURRENT SITUATION UNVEILS A MAJOR OPPORTUNITY

#### Long-term bank disintermediation process underway

- 80% of Spanish financing is currently via bank channel vs. 30% in USA,
   35% in the UK and 55% in Germany (1)
- Credit to companies will be further decreased by recent additional bank provision requirements (Basel III)
- Impacting SMEs specifically, with Private Equity (PE) only offering limited solutions to the market

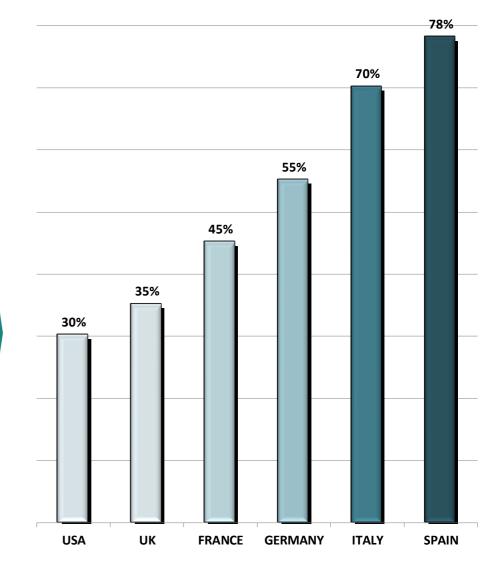
#### Premier SMEs have a solid base and proven business models

 There are many stress-tested companies that are growing well and have high export component, niche leadership, limited leverage and continue to implement focused expansion plans

#### Deal flow quality for such targets continues to increase steadily

 With lack of long-term financing solutions, such companies are now open to alternative funding options vis-à-vis banks

#### **Business financing through banks**

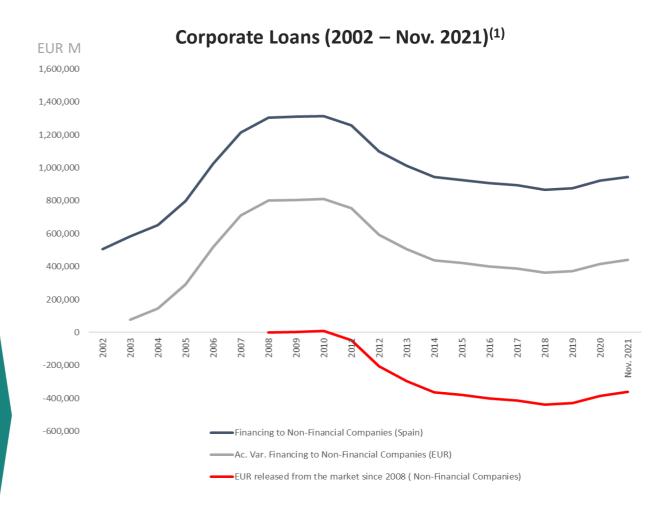


Creditworthy SMEs lack sources of financing due to structural changes in the market

#### 2. OPPORTUNITY: BANK DISINTERMEDIATION UNDERWAY

## Loans to Non-Financial Companies (Corporate Loans) have decreased by EUR 411 Bn since 2008

- Savings Banks: Currently, there are just 13 savings banks operating (from more than 45 in 2009). Until 2008, savings banks had constituted a large portion of lending to SMEs
- Banks: Banks providing coverage to SMEs and corporates have declined from 60+ to no more than 5-8 active institutions. A large number of international players, Natixis, RBS, Rabobank and Barclays are no longer active
- Since 2008 cumulative credit decrease from banks to corporates has been 33% (2)
- Deleveraging is expected to continue impacting corporates, and specifically SMEs



#### Main SME and Corp. Debt Providers

BBVA

Santander

Santander

Santander

Santander

Bankinter

CaixaBank

Kutxabank

Kutxabank

BANCA MARCH

Sabadell

Note:

(1) Source: Bank of Spain.

### 3. TEAM: ORGANIZATIONAL CHART



Adriana Oller Founding Partner



Agustín Pla Founding Partner



María Sabugal Founding Partner

ADVISORY BOARD

David Vega Investment Manager Borja Mericaechevarría Investment Associate

Jose Luis Herguedas Investment Analyst

Marta Soriano CFO / COO

Analyst / Intern

#### **INVESTMENT COMMITTEE**

• Involved early in the process. Decisions made by unanimous approval of the three partners. Support of the advisory board when appropriate.

## 3. TEAM: BIOGRAPHIES

	Adriana Oller, Founding Partner	Agustín Pla, Founding Partner
Experience	Over 20 yrs. All buy side. 14 in Private equity and debt	Over 35 yrs. All buy side in Private equity and debt
EURs	EUR 100M invested in 12 companies	EUR 165M invested in 28 companies
Track record	Excellent investment track record: 2.2x CoC, EUR 95M of capital gains, 3.3x CoC and 35% IRR on realized gains. Debt: 1.28x CoC	Excellent investment track record: 2.25x CoC, EUR 170M of capital gains, 23% IRR on realized gains. Debt: 1.32x CoC 3i: Founding team member 3i Spain, Founder 3i Barcelona, Operations Director, Partner Global Growth Capital Team
Institutions	JP Morgan AM, 3i, Axis (London, NY, Madrid, Barcelona)	BBVA, 3i. (Madrid, Barcelona)
Education	BA in Business, Autónoma Madrid and Paris Dauphine MBA, London Business School (La Caixa/ BC scholarship)	BA in Business, ESADE MBA, IESE
Other info	Currently, board member of companies Founded Resilience Partners in 2013 Chairman of the board: Resilience P. I Fund SCA, SICAR	Previously, board member of 30 companies in RSL target market across sectors and economic cycles. Chairman ESADE Alumni Entrepreneurship Club

	Maria Sabugal, Founding Partner	
Investment experience	Over 20 years in corporate banking and Direct Lending	
EURs	EUR 1Bn invested in > 70 deals (> 50 companies)	
Track record	Excellent investment track record (Average RAROC > 11% in last 12 years at Rabobank). Experience in managing turnaround situations and debt restructurings	
Institutions	BNP Paribas, Rabobank (Madrid)	
Education	BA in Business, ICADE Exec. Education in Credit Risk Management, Debt Structuring, and Leverage Finance	
Other info	Spain: Head of Loan Product Group (2013-2015), Head of Credit Risk Department (2007-2013), member of the Management Team (2007-2015) Europe: Member of the European Credit Committee (2007-2013)	







Images in the order of the biographies

## 3. TEAM: REST OF THE TEAM

	David Vega, Investment Manager	
Experience	10 years in Corporate Finance areas including, M&A, Restructuring and fundraising	
Responsibilities	Overall investment evaluation, monitoring and fundraising support	
Education	BA in Business Administration, Universidad de La Salle Master in Business Administration, Escuela de Negocios de Navarra Exec. Education in Corporate Finance, IE Business School	

	Borja Mericaechevarría, Investment Associate	
Experience	2 years in Corporate Finance, M&A and restructuring	
Responsibilities	Overall investment evaluation, monitoring and fundraising support	
Education	BA in Business Administration, CUNEF	

	Jose Luis Herguedas, Investment Analyst	
Experience	2 years in Corporate Finance, M&A and restructuring	
Responsibilities	Overall investment evaluation, monitoring and fundraising support	
Education	BA in Economics with a Minor in Finance, Texas Tech University	

	Marta Soriano, COO	
Experience	8 years in PE, both in investment and COO roles	
EURs	Supervised three funds totaling EUR 100 M	
Responsibilities	Operations, regulatory compliance, fund reporting, accounting and audit processes	
Education	BA in Economics, Universidad Autónoma de Madrid Master in Economic Analysis and Finance, Universidad Complutense de Madrid	

#### **INVESTMENT COMMITTEE**

• Involved early in the process. Decisions made by unanimous approval of the three partners. Support of the advisory board when appropriate

## 4. INVESTMENT STRATEGY: CRITERIA

TARGET COMPANY SIZE	<ul> <li>EUR 3-15M EBITDA</li> <li>Growth driven, solid mini multinationals or niche leaders</li> <li>Proven expansion plans &gt; "more of the same faster"</li> </ul>
INVESTMENT	<ul> <li>EUR 4-15M per company</li> <li>Capital used for expansion plans, debt substitution/ realignment, limited cash out, contingent needs, organic and inorganic growth</li> </ul>
GEOGRAPHY	Iberian companies with up to 30% outside of Spain
SECTOR	<ul> <li>Generalist, focusing on specific market segments with sustainable positive dynamics and/or previous experience</li> </ul>
INVESTMENT STRUCTURE	<ul> <li>One stop shop. Adapted to cash and risk profile of the company</li> <li>Majority of cash (principal and interest). + 5-7 year maturity</li> <li>Where applicable, equity / outperformance upside and active involvement post investment</li> <li>Ability to do convertible debt/equity up to 30% of fund size</li> </ul>
ROLE	Lead role due to direct access to companies
OPPORTUNITY SIZE / PORTFOLIO	<ul> <li>4 - 5 companies per year</li> <li>Future Portfolio: 15 - 20 companies.</li> <li>Diversification per company / asset</li> </ul>

#### 4. INVESTMENT STRATEGY: ESG PIONEERS

The investment team identifies within others, five key sustainable principles that rule any internal and investment process. Moreover, Resilience Partners develops a rating for every portfolio and Work In Progress (WIP) company, in order to assess ESG risk and exposure.



Investing in companies that try to reduce carbon emissions, use recycled supplies, invest in R&D to improve efficiency in products and processes

Diversity in gender, nationality, etc. Giving opportunities following a meritocratic approach and principles

1 **Eco-friendly Promote SMEs** working economic approach growth 4 (2) **Support** Create diversity impact to the society **Transparency Alignment** LT partnership

Giving support to entrepreneurs to finance growth plans, helping SMEs to become more solid, thus fomenting the economic growth of the country

By promoting innovation, job creation, and/or any kind of initiatives giving value to every stakeholder not only to the shareholders

Integrity, transparency, problem solving, alignment, LT partnership as values that rule our internal organization, from staff recruiting to promotion and also in the selection of investment opportunities

Resilience Partners has been constituted under article 8 of the EU taxonomy regulation for sustainable activities, tracking the environmental evolution and behavior as well as the impact generated, as it has been doing since inception in line with its internal ESG policy

#### 4. INVESTMENT STRATEGY: INVESTMENT PROCESS

# PROVEN ORIGINATION APPROACH

#### **DUE DILIGENCE**

#### **STRUCTURING**

## ACTIVE INVOLVEMENT

#### REPAYMENT/ EXIT

## Unique market access and clarity in focus

- Growth-driven, solid mini-multinationals or niche leaders
- Above-market growth levels, sustainable over time with focused management teams
- Operating with the goal to accelerate growth and to enhance market leadership
- Enhancing their existing competitiveness via continued internationalization or in/organic growth

# Early buying and DD decisions based on ongoing monitoring of companies

- Access to local and International network to validate each investment case
- Focus on sectors with previous access and experience
- Thorough duediligence process is required in the SME space, especially financial, commercial and tax
- RSL team can leverage its 50+ DDs performed in the same segment

## Adapted to company's needs & risk profile

- Resilience aims to lend 1-2x target companies' EBITDA
- Diversified portfolio of companies with low leverage
- Flexibility in structures adapting to company's needs
- Interest yield
- Annual amortization accepted
- Yield enhancements
- Seniority
- Covenants
- Security: pledge on shares, J&S guarantee from subsidiaries, promise to pledge fixed assets

# Debt focus with additional close for companies

- Agreed Business Plan and strategy with company pre-closing
- Ongoing monitoring and risk management
- Board observer, where applicable
- Hands on, active involvement, where applicable

# Fully-linked with company cash generation and risk profile

- Not dependent on liquidity or refinancing event
- Cash yield visibility
- Additional equity outperformance upside
- Deep knowledge and experience to perform in restructuring and workout situations

### 5. PORTFOLIO FUND I

Debt facility of EUR 2.0M



Growth
September 2017

Debt facility of EUR 8.1M

Partially repaid



Buyout December 2017

Debt facility of EUR 5.0M



Growth July 2018 Debt facility of EUR 8.0M

Fully repaid



Balance realignment & Growth December 2018 Debt facility of EUR 9.0M

Partially repaid



Expansion March 2019

Debt facility of EUR 6.0M

Partially repaid



Growth
June 2019

Debt facility of EUR 3.0M

Partially repaid



Growth
November 2019

Debt facility of EUR 4.5M

Project Thunder

Growth February 2020

Debt facility of EUR 7.3M



Growth June 2020

Debt facility of EUR 4.5M



Buyout August 2020 Debt facility of EUR 1.0M



Growth July 2021 Debt facility of EUR 9.0M



Growth July 2021

Debt facility of EUR 2.0M



Growth
September 2021

Resilience Partners has closed 13 tailor-made investments cross industries in a solid and diversified portfolio for Fund I

### 5. PORTFOLIO FUND II





Resilience Partners has closed 2 tailor made investment simultaneously with the first close in December 2021

#### 6. TRACK RECORD. CASE STUDY PROJECT DOCEO

This is an actual deal, closed by Resilience Partners in December 2017 followed by a follow-on in 2021.

Doceo is one of the key players in educational services is Spain with both online and off line presence.

- EUR 8.7M in sales and EUR 3M EBITDA, at original investment date.
- In a sector that we have followed for years. 15% of sales in Spain and 85% international.
- The company is a leader in its specific niche.

<u>Opportunity and Investment case</u>: The Company was being acquired by an international player alongside existing management:

- Amortizing senior secured loan of EUR 8.1M plus buyer's equity for the acquisition of the Company.
- Interest Rate: Total return depending on business performance.
- Principal: 2 year capital holiday. 7.5 year semiannual repayment thereafter.
- Seniority: Senior & pledge of shares.



- Current performance proves high cash conversion.
- Deal closed in December 2017 followed by a follow-on in 2021.

#### 7. CONCLUSION. FOR COMPANIES & ADVISORS

## Flexible financing solutions

- ✓ Addresses specific need for long term financing
- ✓ Solutions linked to individual company need cash and risk profile
- √ Fast execution process

# Long Term Partnership

- ✓ Ensures companies execute and deliver its long term strategic plans
- ✓ Adapted to each companies' needs

# **Direct Access to Companies**

- ✓ Targets companies directly through its proven systematic origination and due diligence approach, increasing impact and access
  - Increases investable universe to targets not focused on private equity solutions
  - Reduces transaction risk for companies

Outstanding companies have in Resilience Partners, the long term partner for its specific financing needs to ensure deliverability of ambitious strategic plans

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